

# Sponsor Opportunities



## HOW CAN YOU BE INVOLVED?

Your business, club, class, church, family, or organization can participate in any or all of these ways to help us achieve our goal:

	LOGO ON T-SHIRTS	LOGO ON SIGNAGE	E-BLASTS	BRIGHTSTONE NEWSLETTER	PRESS RELEASE & WEBSITE	ONE TEAM & T-SHIRTS	SOCIAL MEDIA
<b>\$5,000 BOWLED OVER</b>	Large Logo	Large 2 Nights	Logo	✓	✓	✓	✓
<b>\$2,500 TOP SCORE</b>	Medium Logo	Medium 2 Nights	Name	✓	✓	✓	✓
<b>\$1,000 PIN PARTNER</b>	Small Logo	Small 2 Nights	Name	✓	✓	✓	✓
<b>\$200 FAST LANE</b>	//	One Lane 1 Night	Name	✓			✓

### Event Sponsorships (all the above benefits for both nights)

\$5,000 Bowled Over, Event Sponsor

\$2,500 Top Score, Event Sponsor

\$1,000 Pin Partner, Event Sponsor

### Lane Sponsorship (limited benefits for one night)

\$200 Fast Lane, Lane Sponsor

Engage your customers or crowd with Bowlability Bucks! We'll provide awards for you to recruit donations of \$1 or \$5 each. Donors get their name written on the award and you can post them in your business all summer long!

Please visit us at [www.bowlability.com](http://www.bowlability.com) for Event Registration and additional information. For other questions or to become a sponsor, please contact Daniel Bradley:

Daniel Bradley  
Development Associate  
615-790-4888  
[daniel.bradley@brightstone.org](mailto:daniel.bradley@brightstone.org)

# Bowlability Bucks

## HOW CAN YOU BE INVOLVED?

Show your community spirit and support of BrightStone by participating in our “Bowlability Bucks” campaign.

Invite your customers at check-out to make a \$1 (blue) or \$5 (red) donation to support BrightStone’s mission to help adults with special needs. Add the customer’s name on the image of a Bowling Ball and post on a wall, window, or hang from the ceiling.



## BENEFITS

- Invite your customers to make a difference in the local community.
- Show your customers that your business supports a great cause.
- Give your customers the opportunity to give to the community in a simple and impactful way.

All supplies are provided at no cost and there is no risk involved. BrightStone Bowling Balls will decorate your business and spruce up your walls, enhance employee morale and your community image as well as improve community relations while raising valuable dollars for BrightStone’s mission, to serve adults with special needs.

Contact us to setup your Bowlability Bucks today!

Daniel Bradley, Development Associate  
615-790-4888  
daniel.bradley@brightstone.org

[www.bowlability.com](http://www.bowlability.com)

## HOW IT WORKS

- We will provide you with a starter packet of BOWLABILITY BUCKS bowling balls.
- Along with the packet of BOWLABILITY BUCKS bowling balls, we will include one BOWLABILITY poster listing the event information.
- Your employees offer customers a chance to purchase the Bowling Balls with each check-out. (Please make sure each employee is given detailed instructions on your company’s policy on how to record “ring up” or handle the contributions.)
- Allow the customer to personalize the Bowling Balls and display it.
- Track the number of Bowling Balls sold and send BrightStone a check in the amount raised.
- Take pride in knowing that you have made a difference in helping adults who live with developmental disabilities to live a productive and full life!