# Frequently Asked Questions

## Q: What is BrightStone?

A: BrightStone, located in Williamson County, provides an opportunity for post-secondary educational learning for adults with developmental disabilities. Students learn job skills and productive work habits, as well as receive instruction in cooking and nutrition, daily living, physical wellness, music, art, computer skills, and functional academics.



### Q: What is BrightStone's BOWLABILITY?

A: An annual FUNdraising benefit that will take place on Monday and Tuesday evenings, August 7-8, 2017 at the Franklin Family Entertainment Center. Teams select their preferred night and session (either 5:00-7:00 p.m. OR 7:30-9:30 p.m.) Bowlers commit to actively fundraise with a minimum goal of \$100 per bowler.

## Q: Why should I participate?

A: Living with a developmental disability affects not just the person, but the entire family. Developmental disabilities are not outgrown; they are not cured; they do not go away. Your participation is urgently needed to help BrightStone make a difference in the lives of these very special adults.

### Q: How can I participate?

A: Individuals can participate by becoming a bowler, a member of a team, or a team captain. The goal of BOWLABILITY is first and foremost fundraising; bowling is the fun reward! Any individual, company, or organization can participate by registering a team of six (\$150) and being supportive of their fundraising efforts, or by being a corporate sponsor of the event (various opportunities are available, ranging from \$200 to \$5,000).

# Q: What is a bowling team?

A: A team is made up of six individuals, from a family, business, company, church or organization, that commits to raising funds for BrightStone. A group is considered two or more teams from the same business, company, church, or organization.

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#### Q: Is it difficult to raise funds?

A: Bowlers are provided with brochures, resources, and guidance to assist them in their fundraising efforts. An online fundraising component is provided where each bowler has their own webpage by which they can contact friends and family and include their own personal message, and accept online donations.

# Q: How do I sign up to participate as a bowler?

A: Team captains should register first by completing the online registration process and setting up the team. Bowlers (team members) can then register online for their team by visiting www.bowlability.com, calling us at 615-790-4888, or by filling



out the side panel of the brochure. Once registered, bowlers will receive all the necessary tools to get their fundraising efforts started, as well as periodic updates to raise the competitive spirit (and in turn increase the amount of funds and awareness generated for BrightStone!)

#### Q: How is the money collected?

A: Donations (cash or checks made payable to BrightStone) are collected by the bowler and turned in frequently to BrightStone directly or via mail. Final funds must be submitted by the evening of the event in order to qualify for a t-shirt (\$100 minimum). A completed donor form should be submitted with each check, or the name of the bowler should be indicated in the memo line of each check. We help each bowler set up their own personal fundraising webpage via "FirstGiving" (see "Online Registration & Fundraising" below). BrightStone will receive funds raised through this tool directly through FirstGiving.

### Q: How is the money used?

A: Money raised through BOWLABILITY will help fund the mission of BrightStone: to provide a comprehensive work, social support, and future residential community for adults with special needs, expanding their potential and helping them develop mentally, physically, socially, emotionally, and spiritually.

